

Learn how to

GROW YOUR 3 Ps BY 25% EACH QUARTER

SPONSORED BY NATIONAL MI AND RIMBA

Tuesday, April 5 | 11:00 AM ET



The 3 P's – Performance, Production, and Pipeline growth – are the foundation of your sales success, and it all begins with a healthy pipeline.

In this webinar, Dr. Bruce shares the exact system he used to organically grow his database over 1,000 people in his first year in business and has continued to use to grow his database by 25 percent each quarter. This system has been proven to work for brand-new loan officers, top one-percenters, and everything in-between.

This is not just another production planning and growth webinar —
It's where your 3 Ps growth begins!

For over a decade, Dr. Bruce Lund, has trained thousands of professionals all over the country. His coaching journey began as a 25-year-old career author and speaker to young professionals. Dr. Bruce earned a Ph.D. in human performance at age 29 and was hired as a program director and a professor in the Texas A&M University System.

In 2017, Dr. Bruce launched his own sales training business, 90-Day Sales Manager™, which has become one of the fastest-growing programs in the country. Commonly referred to as the “P90X” of sales training, the program combines daily virtual training with weekly live coaching.

Dr. Bruce takes pride in his versatility of coaching top one-percenters, brand-new salespeople, and everything in-between. He does this through a “heart of a teacher” approach using his Ph.D. in behavioral science to accelerate business growth in a fun, dynamic way.

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